# MARIA MERCEDES POSADA

Industrial Designer / Jewelry Designer & Artist Master of Arts in Jewelry

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(Los Angeles, California. USA.

# Feb 09, 1987



# SKILLS & EXPERIENCE

RESEARCH • JEWELRY • CONCEPT DEVELOPMENT • INDUSTRIAL DESIGN • TEAM WORK TREND FORECASTING • BRAND ANALYSIS • FASHION JEWELRY • RAPID PROTOTYPING PRODUCT DEVELOPMENT • TEXTILE DESIGN • BRAINSTORMING • ACCESSORIES TEAM LEADERSHIP • ALTERNATIVE MATERIALS FUSED GLASS



# Master of Arts in Jewelry

Savannah College of Art and Design (SCAD) United States GPA 4.0 June 02- 2018

# Rhinoceros user Certificate

Essential Modeling Rhinoceros Training. Rhinoceros & RhinoGold for Jewelry Training Voxel Consulting & Training S.A.S July- 2010

# B.A. Industrial Design

Los Andes University- Colombia Meritory Graduation Project. 5.0 / 5.0 September 19-2009

# **EXHIBITIONS - AWARDS**

Disrupted. Conceptual Jewelry Solo Exhibition. Fahm Hall Gallery. May 25, 2018. Savannah, GA

UR Legacy. Jewelry and Accessories Showcase. The Grey. May, 2018. Savannah, GA

SCAD Jewelry Department Rendering/ CAD Competition. Fall 2017. Savannah, GA

SCAD Jewelry Department Endowed Scholarship. Fall 2017. Savannah, GA

Out of the Fire Exhibition- Spring 2017. Savannah, GA. Awarded with Honorable Mention, functional set "Nictophylia"

SCAD Academic Honors Graduate and Achievement Fall 2016 – Spring 2018

Colfuturo – Academic Excellence Scholarship-Loan. June 2016 – 2018

Jewelry Department Trunk Show. Spring 2017 and 2018. Savannah, GA.

Future Hall Exhibition - 2010 Bogota Fashion Week. June 2010. Bogota, Colombia Participant with the Fused glass and silver contemporary jewelry project

Bachelor's Thesis project Honorable Mention Award. September 2009

# **SOFTWARES**



Key Shot

# **LANGUAGES**



**SPANISH** 

**ENGLISH** 

ITALIAN

### PROFESSIONAL EXPERIENCE



# mechasposada



2019

Polly Wales Fine Jewelry Inc - Sep 2018 - Present

## WAX SCULPTOR - CAD DESIGNER

Wax sculptor, CAD modeler and design assistant

SCAD + ZALES - Jan 2018 - Apr 2018

### JEWELRY DESIGNER

Jewelry design, trend forecast, research, strategy and product development for a collaborative project between SCAD (Savanna College of art and Design) and ZALES (The Diamond Store). The outcome was a jewelry collection focused on targeting new markets and new generations. It was launched to the market and is currently on sale at https://www.zales.com/zales-x-scad

Totto (Nalsani S.A) - Mar 2014 - Aug 2016

## **BAGS & FASHION ACCESSORIES DESIGNER**

Designer, Bags and Accessories for the brands Totto y Totto Tú. Involved in all the design process including trend research, concept development, sketching, digital technical drawing, spec sheets creation, communication with overseas vendors, presentation to the client

Finart S.A (Belcorp)- Nov 2012 - Feb 2014

#### JEWELRY DESIGN TEAM MANAGER

Team leader over our 5 Designers for the brand ESIKA. Responsible for the investigation, concept creation, execution and presentation to internal client for fashion jewelry products. Meeting target prices, close interaction with product development, prototyping supervision; define and align the team objectives, and communication with marketing team etc

Finart S.A (Belcorp) - Feb 2011 - Oct 2012

### **FASHION JEWELRY DESIGNER**

Fashion jewelry design for the brands Esika, Cy-Zone and L'ebel Sketching, digital technical drawings, spec sheet creation

District's secretariat of economic development of Bogota - Oct 2009 - Oct 2010

#### **CREATIVE ASSISTANT**

Support in the selection project for the program of design management (Clothing manufacturer, footwear and leather goods)

Finalist Jury member for "Inspired by Bogotá" Fashion Show creative direction for the Tú magazine and the 2010 Bogotá Fashion Week's Future Hall.

Los Andes University - Sept 2010- Oct 2010

#### PRODUCT DESIGNER

Product research and design for the social innovation project ZONNA-IPES

In-Vitro - Mar 2009 - Jun 2010

## DESIGNER AND FOUNDER

Fused glass and silver contemporary jewelry project. Future Hall exhibition - 2010 Bogota Fashion Week

Bisucol Itda. - Jan 2008- Jun 2008

## JEWELRY DESIGN INTERN

Precolonial and fashion jewelry collections designer

2018

2016

2014

2012

2010

2009

2008