## MARIA MERCEDES POSADA

Industrial Designer / Jewelry Designer & Artist Master of Arts in Jewelry

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### SKILLS & EXPERIENCE

RESEARCH • JEWELRY • CONCEPT DEVELOPMENT • INDUSTRIAL DESIGN • TEAM WORK TREND FORECASTING • BRAND ANALYSIS • FASHION JEWELRY • RAPID PROTOTYPING PRODUCT DEVELOPMENT • TEXTILE DESIGN • BRAINSTORMING • ACCESSORIES TEAM LEADERSHIP • ALTERNATIVE MATERIALS FUSED GLASS



### **EDUCATION**

### Master of Arts in Jewelry

Savannah College of Art and Design (SCAD) United States GPA 4.0 June 02- 2018

#### Rhinoceros user Certificate

Essential Modeling Rhinoceros Training. Rhinoceros & RhinoGold for Jewelry Training Voxel Consulting & Training S.A.S July- 2010

### B.A. Industrial Design

Los Andes University- Colombia Meritory Graduation Project. 5.0 / 5.0 September 19-2009

# **SOFTWARES**



Key Shot

# **EXHIBITIONS - AWARDS**

Disrupted. Conceptual Jewelry Solo Exhibition. Fahm Hall Gallery. May 25, 2018. Savannah, GA

UR Legacy. Jewelry and Accessories Showcase. The Grey. May, 2018. Savannah, GA

SCAD Jewelry Department Rendering/ CAD Competition. Fall 2017. Savannah, GA

SCAD Jewelry Department Endowed Scholarship. Fall 2017. Savannah, GA

Out of the Fire Exhibition- Spring 2017. Savannah, GA. Awarded with Honorable Mention, functional set "Nictophylia"

SCAD Academic Honors Graduate and Achievement Fall 2016 – Spring 2018

Colfuturo – Academic Excellence Scholarship-Loan. June 2016 – 2018

Jewelry Department Trunk Show. Spring 2017 and 2018. Savannah, GA.

Future Hall Exhibition- 2010 Bogota Fashion Week. June 2010. Bogota, Colombia Participant with the Fused glass and silver contemporary jewelry project

Bachelor's Thesis project Honorable Mention Award. September 2009

### **LANGUAGES**



**SPANISH** 

**ENGLISH** 

ITALIAN

#### PROFESSIONAL EXPERIENCE



# mechasposada

2008

## PROFESSIONAL EXPERIENCE

2019 Polly Wales Fine Jewelry Inc - Sep 2018 - Present APPRENTICE WAX SCULPTOR - DESIGNER Wax sculptor apprentice, CAD designer and design assistant SCAD + ZALES - Jan 2018 - Apr 2018 2018 JEWELRY DESIGNER Jewelry design, trend forecast, research, strategy and product development for a collaborative team project between SCAD and Zales, the diamond store. The outcome was a jewelry collection focused on targeting new markets 2016 Totto (Nalsani S.A) - Mar 2014 - Aug 2016 **BAGS & ACCESSORIES DESIGNER** Designer, Bags and Accessories for the brands Totto v Totto Tú. Involved in all the design process including trend research, concept development, sketching, digital technical drawing, spec sheets creation and adjustment, communication with vendors overseas, presentation to the clients 2014 Finart S.A (Belcorp)- Nov 2012 - Feb 2014 JEWELRY DESIGN TEAM MANAGER 5 members Design team leader for the brand ESIKA. Responsible for the investigation, concept creation, execution and presentation to internal client for fashion jewelry products. Meeting target prices, closed communication with product development, prototyping supervision, define and align the team objectives, closed communication with the marketing team 2012 Finart S.A (Belcorp) - Feb 2011 - Oct 2012 JEWELRY DESIGNER Fashion jewelry design for the brands Esika, Cy-Zone and L'ebel Sketching, digital technical drawings, spec sheet creation District's secretariat of economic development of Bogota - Oct 2009 - Oct 2010 2010 **CREATIVE ASSISTANT** Assistant in the selection process of the design management programs (Clothing manufacture, footwear and leather-goods) Finalist jury member for "Inspired by Bogota" design contest Fashion show creative direction for the TU magazine and the 2010 Bogota Fashion Week Future hall Los Andes University - Sept 2010- Oct 2010 INDUSTRIAL DESIGNER- FREELANCE Researcher and designer for the social innovation project ZONNA-IPES In-Vitro - Mar 2009 - Jun 2010 2009 **DESIGNER AND FOUNDER** 

Bisucol Itda. - Jan 2008- Jun 2008

JEWELRY DESIGN INTERN

Precolonial and fashion jewelry collections designer

Fused glass and silver contemporary jewelry project. Future Hall exhibition - 2010 Bogota Fashion Week